

CERTIFIED ENTREPRENEURSHIP EDUCATOR PROGRAM

With the approval of the Ministry of Higher Education, the SME Development Fund launched the Certified Entrepreneurship Educator Programme (CEE), which aims to equip entrepreneurship educators with additional



and necessary tools, skills and aptitude to enhance the effectiveness in teaching entrepreneurship. **Professor Lynda M. Applegate of Harvard Business School** conducted the inaugural programme using a specially designed curriculum.

The Gulf College has started to develop the college as an Entrepreneurial College by signing an MOU with the SME Fund. To strengthen this initiative, the programme was attended by **Prof. Dr. Taki Al Abduwani, College Dean; Dr. Agnes B. Ilagan, CRE Manager; and Dr. Rowena Ocier Sibayan, CRE Coordinator**, on November 15-17, 2015 at the Ministry of Higher Education (MOHE) building.

This programme is a great help to develop an entrepreneurial culture of the college. In addition, innovation and incubation has recently been launched and is open to all students both in business and technical disciplines, as well as alumni.

The programme equips students to predict and prepare for the challenges of starting a business. Students will get additional knowledge to analyse markets for business opportunities, determine the best location for a business, recruit a team, build brands, and sell to a chosen market, and enhance their soft skills. Other activities will also help students to develop a business plan and begin networking in their field.

Dr. Rowena Ocier Sibayan

FCS, CRE Coordinator

"In every triumph there is a lot of try." - Frank Tyger