

## Certified Entrepreneurship Educator Program – Module 2

### DAY 1

The Ministry of Higher education together with SME Development Fund conducted a three-day workshop to the entrepreneurship educators coming from different colleges, public and private organizations in the Sultanate of Oman.

The session started with the Innovative Solutions to SME Challenges using a “Four Point Plan” namely: Creating Entrepreneurship Culture, Nurturing, Funding and Legitimizing.

Speakers from London Business School, Jeff Skinner partnered with the Managing Director of ChangeSchool, Viren Lall, inspired the participants through its first session, “Creating a Distance Between Business Idea and Promoter of the Idea to Allow for an Objective Analysis of the Opportunity”, “Thinking Like an Investor”, “The Elements of Business Model” and “Strategic Choices Entrepreneurs Need to Make”.

In behalf of Gulf College, Dr. Taki together with Dr. Agnes and Dr. Rowena attended this Module 2 of the Certified Entrepreneurship Educators Program.





